

## Custom E-Commerce Solutions

# Dime Store

## A Custom E-Commerce Solution for your business

Businesses that invest in pertinent technology to make informed decisions and automate manual tasks always witness notable bottom-line growth. TA Wants to develop a product of its own which will enhance business and will break all conventional methods of Ecommerce Solutions.

### Approach

TA Focused on developing a generic solution platform for small and medium e-Commerce enterprises. Seeking the opinions from different angles we named it as Dime store. It is a White Labeled retailer platform where retailers can sell commodities of different kinds.

### Summary

- **A fully customized E-commerce Application for small and medium enterprises.**
- **The data privacy is assured in the application as third-party access is not allowed.**
- **Client can easily customize it according to his business needs.**

### Solution

The retailer will be able to create a store and adds categories and products under each according to the business they run. Once all the products are added with sufficient data along with promotions and other basic setup of the commercial store, the customers can order these products from the mobile application. Customers should register with the store to order products from the application. They can place their orders and payments can be done in many ways to the store through the payment gateways in the application system. The application provides all essential features of an e-commercial application like product management, order management, promotional management and so on.

### Features

- **Data privacy is guaranteed as the third-party access is not allowed. The client will be directly adding the data.**
- **It can accommodate to current requirements of the Clients.**
- **Custom platform is built for long term use, the developer will be analyzing the future needs of the customer and incorporate them into the design of the program.**
- **Customized platform integrates more smoothly into Clients business processes.**

### Dime store has three main applications

- An admin web portal which can be managed by the retailer
- A mobile application which is the user interface
- A delivery agent mobile application

### Users

Dime store has three main users.

#### ● Administrator

The administrator is the top-level user who creates and manages the products, orders, delivery service, delivery agents and sales reports of the commodities in the store through the application

#### ● Delivery Agent

The delivery agent is assigned with deliveries from the admin and delivery the products into respective locations based on orders.

#### ● Customer

The customer is the end user, who use the mobile app to orders products in the store.

### Tech Stacks

